

EM Normandie is reaccredited by AACSB for 5 years

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EM Normandie has been reaccredited by AACSB for 5 years. This extension by the accreditation committee is a tribute to the school's strategic options. This reflects its excellence and ability to re-invent itself and meet the new challenges raised by business organisations by educating agile and responsible managers.

'Also accredited by EQUIS (EU) since 2016, EM Normandie thus bears both of the highest international hallmarks of excellence, potent messages indeed in the current competitive context where standards are raised higher and higher. Only 5% of all Business Schools in the world hold such certificates of excellence, which confirms that EM Normandie is ranked among the best,' Jean-Guy Bernard, EM Normandie Director General declared.



In their report, the auditors emphasised the growing volume of activities in the school, which has gone from 2,600 students to 4,000 in 5 years, and its ability to support such a marked growth while preserving its identity and drawing from its specific features. They also commended the school's achievements in:

- Maintaining a common performance culture across its 5 campuses in Caen, Le Havre, Paris, Oxford and Dublin and generating connections among its community of lecturers-researchers to support research, pedagogy, business organisations and students;

- Applying a continuous improvement approach by involving students at the heart of all thinking and by pursuing its digital transformation thanks to the gearing up of its SmartEcole® scheme (collaborative work, reverse teaching, blended-learning, serious games, MOOCs, etc.);
- Developing a student employment preparation scheme – the Career Path – which not only focuses on the acquisition of hard and soft skills in line with recruiters' expectations but also on the personal development and self-fulfilment of students;
- Building an extensive network of alumni to support the younger student generations (internship and employment offers, mentoring...);
- Upholding an inspiring strategic vision that is supported by alumni and institutional and private partners;
- The success of the 2013-2017 Strategic Plan, the progress made so far in the 2018-2021 Strategic Plan and the stability of the institutional and operational governance were also some of the strong points underlined by the team of auditors.

More about EM Normandie

Founded in 1871, EM Normandie is one of the oldest French Business Schools that has emerged as an institution of reference in the Business School world. It holds accreditations by EQUIS, AACSB and EPAS for its Master in Management (Programme Grande Ecole). The School hosts about 4,000 students and professionals every year in its many Initial and Continuing Education Programmes on its 5 campuses in Caen, Le Havre, Paris, Oxford and Dublin. Its Alumni Association has a membership of about 17,500 members.

EM Normandie trains the managers of tomorrow, as future responsible leaders prepared for change management in a cross-cultural environment and supports staff and senior executives throughout their careers.

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