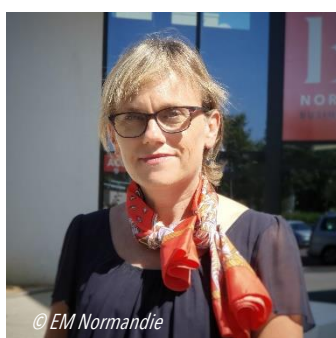


Laurence Boiteux joins EM Normandie as Director of International Development

#EMNormandie #Nomination #International #Mobilité #Partenariats



Laurence Boiteux joins EM Normandie as Director of International Development. Her main missions will be to manage and extend the portfolio of accredited international partner universities, to develop and lead student outward and inward mobility and to take part in the internationalisation of the school's degree programmes. She will be managing a team of 11 international office staff.

'I'm looking forward to taking up this new challenge! EM Normandie's growing attractiveness, its family culture, its pronounced international strategy and its multi-campus structure are as many assets I intend to capitalise on to pursue our international development policy,' Laurence Boiteux explains.

International and Higher Education Experience: the two dominant features in her professional career

After graduating from the University of Portsmouth (UK) with a Master's in Management, Laurence Boiteux started her career with IBM before joining Kedge Business School in Bordeaux in 1993 as an International Media Intelligence Librarian. She then moved on to various positions within the International Office (Coordinator, Head of International Student Mobility) before being appointed as the Head of International Student Office in 2013.

Her passion for International affairs and foreign languages, her 25-year experience in Higher Education, her command of process and multi-campus management are her main assets in supporting the international development of EM Normandie.

The international orientation at the heart of the EM Normandie strategy

The international orientation, one of the main pillars of the EM Normandie strategy, has become even more pronounced over these last years with gaining both AACSB and EQUIS accreditations, the inclusion into the Financial Times Best European Business School and Best Masters in Management Rankings, the opening of campuses in Oxford (UK) and Dublin (Ireland), the internationalisation of the Faculty, Research and Study Paths, the organisation of Summer Schools as well as the building of a portfolio of over 200 partner universities in the world.

More about EM Normandie

Founded in 1871, EM Normandie is one of the oldest French Business Schools that has emerged as an institution of reference in the Business School world. It holds accreditations by EQUIS, AACSB and EPAS for its Master in Management programme. The School hosts about 4,000 students and professionals every year in its many Initial and Continuing Education Programmes on its 5 campuses in Caen, Le Havre, Paris, Oxford and Dublin. Its Alumni Association has a membership of about 17,500 members.

EM Normandie trains the managers of tomorrow, as future responsible leaders prepared for change management in a cross-cultural environment and supports staff and senior executives throughout their careers.

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