

The EM Normandie Business School obtains the approval of the CEFDG for the renewal of the visa and the Master's degree of the Grande Ecole Programme for 5 years

#CEFDG #Visa #GradeMaster #EducationSup #EMNormandie

The French *Commission d'Evaluation des Formations et Diplômes de Gestion* (CEFDG) is in favour of renewing the visa (level 7) and the Master's degree of the EM Normandie *Grande Ecole* Programme for a maximum of 5 years as of 1 September 2020 on the School's five campuses (Caen, Le Havre, Paris, Oxford, Dublin). This agreement is further proof of the Business School's academic excellence and its ability to adapt to societal, economic and territorial changes to ensure the efficiency of its model.

The evaluation commission highlights the work accomplished following the recommendations issued in 2015 and the strong points of the programme and the school, namely: the active, innovative and professionalizing pedagogy practiced in the EMP, the strong student support, the school's territorial anchoring, its strategic positioning on the France - United Kingdom axis and the quality of its research in relation to the specificities of the territory (sustainable development, circular and maritime economy in particular).

This renewal is in line with the successes signed by the EM Normandie Business School in 2019 with the renewal of the EQUIS (3 years) and AACSB (5 years) accreditations. The objective of Elian Pilvin, its Dean, is to continue the momentum created by his predecessor Jean-Guy Bernard, through the creation of new courses (MS, MSc, EMBA), the recruitment of 60 permanent professors within 5 years, including 18 this year, and to make a real leap forward in digital teaching methods and digital uses. It also intends to set up a culture of change management for the teams in order to align the organisation with the challenges of tomorrow and the diversity of skills and experience.

About the EM Normandie

Founded in 1871 as one of the first French business schools, the EM Normandie Business School has established itself as a reference institution in the world of Business Schools. It holds the international accreditations EQUIS and AACSB. With 4,500 students and professionals in its initial and continuing degree programmes and 18,500 members of the EM Normandie Alumni Association throughout the world, the school is located on five campuses, in Caen, Le Havre, Paris, Oxford and Dublin. The EM Normandie Business School trains tomorrow's managers, future responsible leaders prepared to lead change in a multicultural environment, and supports employees and company directors throughout their careers. www.em-normandie.com | Twitter : @EMNormandie

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