

EM Normandie Business School joins the CFA Institute University Affiliation Program

MiM finance specialization students prepare for the CFA Program and
careers in finance



University Affiliation Program

EM Normandie Business School has joined the CFA Institute University Affiliation Program. Its Master in Management Finance specialization programme has been recognized for incorporating at least 70% of the CFA Program curriculum and emphasizing the CFA Institute Code of Ethics and Standards of Professional Conduct. This alignment prepares students for the CFA Program examinations and careers in investment and finance.

Participation in the CFA Institute [University Affiliation Program](#) sends a strong signal to students, recruiters, and market players. It recognizes the program's academic quality, its alignment with financial industry practices, and its international focus. It confirms that the Master in Management (MiM), Finance specialization at EM Normandie, effectively prepares students for the CFA Program exams. The affiliation also makes the School eligible to receive a limited number of CFA Program Student Scholarships each year.



"The CFA Institute affiliation confirms the academic quality and professional relevance of our Master in Management Finance specialization programme and strengthens its alignment with international standards in finance, investment, and ethics. It recognizes the work undertaken to ensure our students benefit from a rigorous curriculum that combines academic excellence, professional competencies, and strong ethical foundations." **Professor Charbel Salloum, Academic Director, Master in Management Finance specialization Programme**



EM Normandie's **Master in Management Finance specialization** is a two-year programme comprising **M1 Finance specialization** and **M2 Finance specialization**, delivered in a part-time work-study format (*alternance*). Students must complete M1 Finance specialization before entering the CFA Institute-affiliated M2 Finance specialization programme.

Offered in both **French and English**, the programme is currently delivered on the **Le Havre** and **Paris** campuses and will also be available on the **Caen campus from September 2027**. Combining theoretical and applied finance courses, it prepares students for careers in corporate finance, investment management, audit, treasury, valuation, and financial advisory services. This affiliation illustrates EM Normandie's desire to strengthen the international recognition of its programs and to offer training in line with the evolution of finance professions and the expectations of industry players.

Media contacts

Solenn Morgon

Head of Media Relation for **EM Normandie**

smorgon@em-normandie.fr +33 (0)7 64 80 12 22

Jessica Umolo

Associate Manager, University Programs, EMEA at **CFA Institute**

jessica.umolo@cfainstitute.org

About EM Normandie Business School

Founded in 1871, EM Normandie Business School holds EQUIS, AACSB, and AMBA accreditations. It operates six campuses in Caen, Le Havre, Paris, Dublin, Oxford, and Dubai and serves 6,000 students and professionals. Its alumni network includes 30,000 members worldwide. The school offers degree and executive education programs in management.

For more information, visit <http://www.em-normandie.com>

About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion of ethical behavior in investment markets and a respected source of knowledge in the global financial community. Our aim is to create an environment where investors' interests come first, markets function at their best, and economies grow. There are more than 200,000 CFA charterholders worldwide in 164 markets. CFA Institute has nine offices worldwide and there are 160+ CFA Societies.

For more information, visit <http://www.cfainstitute.org> or follow us on Twitter at @CFAInstitute and on Facebook.com/CFAInstitute.

"CFA® and Chartered Financial Analyst® are registered trademarks owned by CFA Institute."

École de Management de Normandie

Association à but non lucratif (loi 1901) sous contrat de droit privé

N°SIREN : 479 806 630 – Code NAF : 8542Z

Email : info@em-normandie.fr – Internet : www.em-normandie.com

